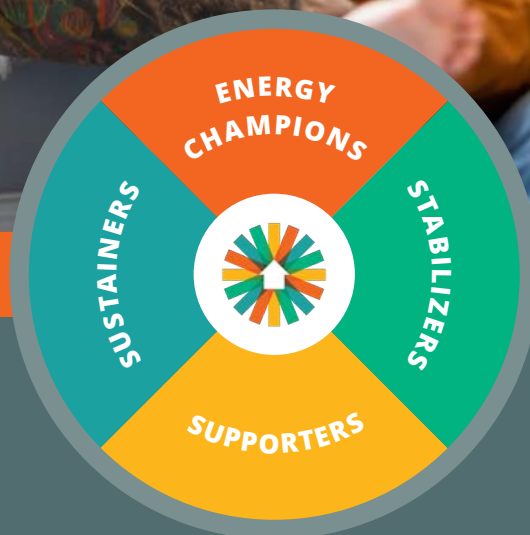




ENERGY
OUTREACH
COLORADO



Corporate Sponsorship Packages

Who We Are

Energy Outreach Colorado is the only statewide nonprofit that raises funds to help income-qualified Coloradans afford the energy they need to remain safe at home. We lead a network of local, state, and industry partners to give Coloradans access to affordable energy. Since our founding in 1989, EOC has invested more than \$410 million in affordable energy programs and saved our community members millions of dollars through lowered energy use.

**OUR MISSION
IS TO ENSURE
ALL COLORADANS
CAN AFFORD THEIR
ENERGY NEEDS.**

WE APPROACH THIS MISSION IN THREE WAYS:



Support

When faced with a crisis like a utility shutoff or a broken furnace, EOC provides immediate support through our programs to stop the crisis and help get people back on their feet.



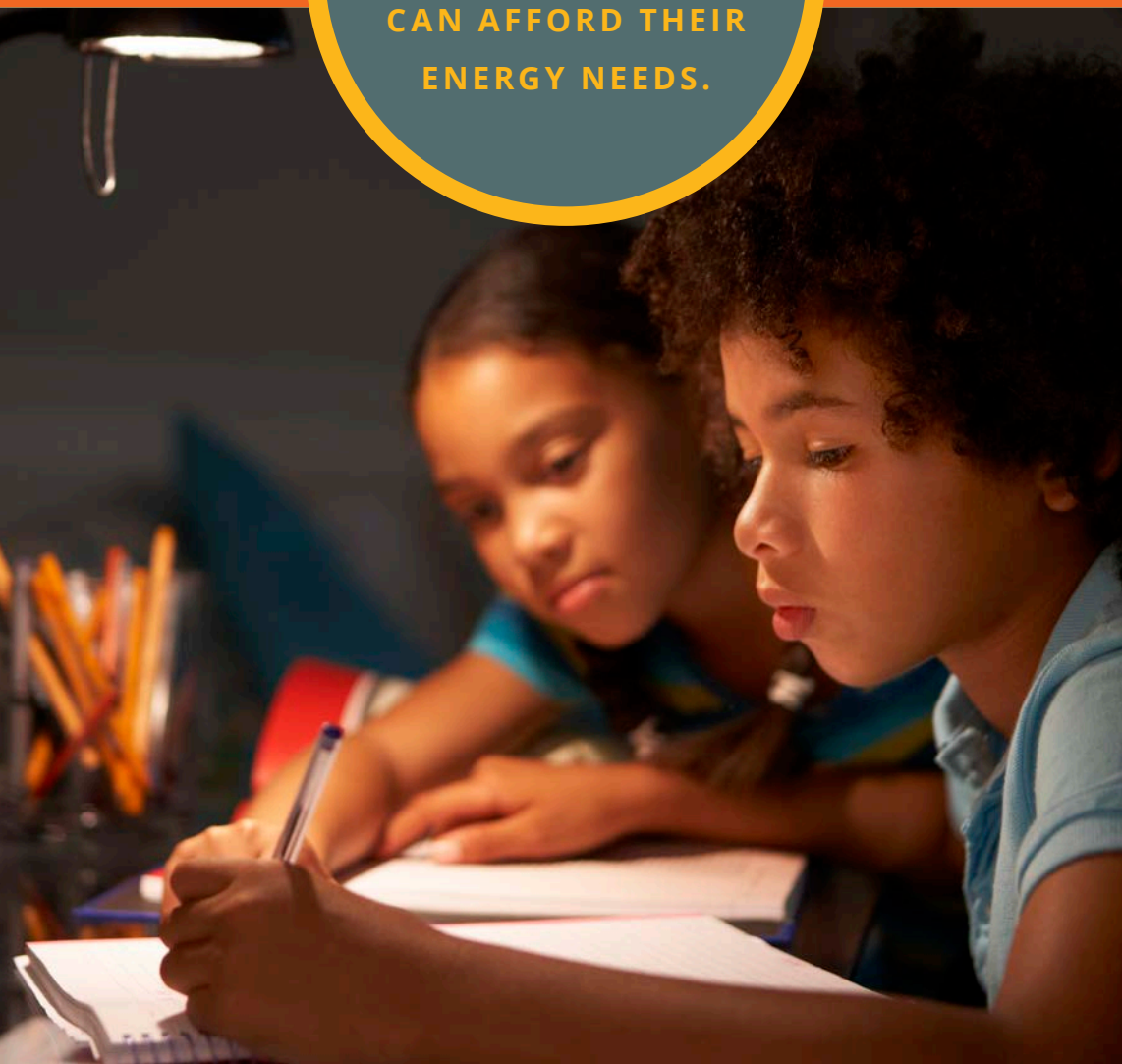
Stabilize

EOC provides energy solutions, like installing energy efficiency upgrades and weatherization in a home, that can reduce energy use and cost. Through this stabilization, we can reduce the likelihood of a household having another energy crisis.



Sustain

EOC is committed to ensuring that everyone can afford and sustain a home that is warm and well-lit. Through our advocacy work, EOC believes that energy equity and fair energy charges can be achieved for households statewide.



Corporate Partners

Corporate partners are integral in supporting the critical services and programs that Energy Outreach Colorado provides to our community members facing energy insecurity.

By partnering with Energy Outreach Colorado, your business will be recognized for its commitment to impacting the lives of Coloradans and making energy affordable and accessible.

All partnership packages are designed to meet your business goals, marketing strategies, and desired community impact.

By investing in Energy Outreach Colorado, you will demonstrate your desire to make a brighter future for all.

TO SEE A LIST OF OUR CURRENT CORPORATE PARTNERS, PLEASE VISIT OUR WEBSITE AT WWW.ENERGYOUTREACH.ORG/CORPORATE-PARTNERS



"I WAS SO WORRIED THAT MY HUSBAND WOULD BE AT HOME TRYING TO RECOVER FROM CANCER WITHOUT HEAT. WE ARE SO GRATEFUL AND HOPE THAT ONE DAY WE CAN GIVE BACK TO SUPPORT THOSE IN NEED - SO OTHERS LIKE US CAN HAVE RELIEF."

- KERRI

OUR AUDIENCE AND REACH



Email

6,000+



Print
Newsletter

24,000+



Social
Media

2,300+



Media
Partners

**PUBLIC NEWS SERVICE,
DENVER BUSINESS
JOURNAL, CBS AND MORE!**

**JOIN US AND
HELP LIGHT UP
COLORADANS LIVES!**

Our Impact



In Colorado, **1 IN 4 HOUSEHOLDS** struggles to meet their basic household energy needs. This energy insecurity can mean reducing or going without food or medicine to pay utility bills, leaving homes at unhealthy temperatures, or even facing disconnection.



Colorado households consume an average of **103 MILLION BTU PER YEAR**, 15% more than the U.S. average. "Low-income households face a greater energy burden than their higher earning counterparts, and are often spending up to 20% of their income on energy services."

EOC serves more than **30,000 PARTICIPANTS** each year.

EOC works in **ALL 64 COUNTIES** across Colorado.



EOC has a network of **OVER 100 CONTRACTORS AND NONPROFITS** across Colorado to help deliver our services effectively and efficiently.



EOC is ranked in the **TOP 10 CHARITIES** with the Most Consecutive 4-Star Ratings by Charity Navigator. Requests for energy bill payment assistance are regularly cited as the top 5 services requested by people calling 2-1-1 for help.

PROGRAM HIGHLIGHTS












































Community Solar Program

Community solar gardens are large solar projects located within communities where the electricity generated is spread across multiple households, offsetting a portion of their electricity bill. Our program connects income-qualified renters and homeowners whose homes are not suitable for rooftop solar with free access to the cost savings of solar energy. This critical work ensures that families can keep their heat and electricity on year-round.

Bill Payment Assistance Program

Bill payment assistance provides emergency financial assistance with past-due utility bills for income-qualified Colorado residents.

Package Levels and Benefits

BENEFITS OFFERED	ENERGY CHAMPIONS	SUSTAINERS		STABILIZERS		SUPPORTERS	
	\$150,000+	\$100,000	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000
EOC Organization Level	2	4	6	8	10	UNLIMITED	UNLIMITED
Opportunities Available	2	4	6	8	10	UNLIMITED	UNLIMITED
EOC Corporate Partners Website Recognition	PREMIER PLACEMENT	TIER 2 PLACEMENT	TIER 2 PLACEMENT	TIER 3 PLACEMENT	TIER 3 PLACEMENT	TIER 4 PLACEMENT	TIER 4 PLACEMENT
Social Media Recognition	3/ANNUALLY	2/ANNUALLY	2/ANNUALLY	1/ANNUALLY	1/ANNUALLY	GROUP POST	GROUP POST
eBlast/Newsletter Recognition						BASIC	BASIC
EOC Website Homepage Recognition				BASIC	BASIC		
EOC Annual Report Recognition				BASIC	BASIC		
Impact Report for Partner							
Printed Newsletter Recognition							
eBlast or Newsletter Partnership Impact Story							
Annual Report Partnership Impact Story							
ABILITY FOR EOC TO PROVIDE:							
EOC Logo use on Partner's Social Media							
EOC Lunch and Learn opportunity provided to Partner's employees and leadership							
EOC Logo use on Partner Website							
EOC Logo and Impact Story provided by EOC for use on Partner Social Media							
COLLABORATION ON:							
EOC Video Message for use on Partner's Social Media							
Shared co-branded website dedicated to outlining the partnership and its impact	EXCLUSIVE						



= **ENHANCED** – COMPANY LOGO AND/OR HYPERLINKS TO COMPANY WEBSITE

BASIC – COMPANY NAME ONLY



ENERGY
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FOR MORE INFORMATION PLEASE CONTACT

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